



SAVE THE DATE

Please join us for the
3rd annual “BRIDGE for Cities” event

9 to 11 October 2018
Vienna International Centre
Vienna, Austria

Organizers:

United Nations Industrial Development Organization
Finance Center for South-South Cooperation

The 3rd “BRIDGE for Cities” event, which revolves around urban-industrial development and takes green industry and sustainable development as its central theme, aims to advance the implementation of the **Belt and Road Initiative (BRI)** in tandem with the **2030 Agenda for Sustainable Development**, with which the BRI shares many similarities. The goal is to establish a platform centered on demand-driven matchmaking through which government stakeholders, development agencies and business-sector investors can share their demands and challenges, forge partnerships and negotiate investment.

Building upon the success of the 2nd “BRIDGE for Cities” event, held from 26 to 28 September 2017, which attracted over **650 participants** from more than **136 cities** located in **67 countries**, the 3rd “BRIDGE for Cities” event aims to showcase concrete examples of urban-industrial solutions with **4 case cities and their municipal leaders** highlighting ongoing and future projects in a variety of sectors.

Why participate?

The “BRIDGE for Cities” event offers the following opportunities:

- **High-Level Policy Dialogue:** Learn from the recommendations of high-level development stakeholders and distinguished panelists.
- **Urban Issue Hub:** Hear more from city leaders about their development challenges and solutions to specific thematic issues.
- **Exhibition:** Experience innovative urban-industrial development solutions, projects and partnerships.
- **Matchmaking:** Meet with representatives from municipal government, the business sector, financial institutions and international development agencies.
- **Study Tours:** Tour sustainable urban-development projects and learn from innovative solutions.
- **Cultural Performances:** Experience different facets of cities’ cultural identities.

...and much more!

For more information, please visit: www.unido.org/bridge or contact us at: bri@unido.org.

3rd “BRIDGE for Cities” event: Event Structure

Tuesday 9 October 2018			Wednesday 10 October 2018			Thursday 11 October 2018	
Exhibition							
Matchmaking							
Exhibition - Opening Ceremony			Business Breakfast			Inter-Agency Networking Breakfast (Co-organized with UNOSSC)	
High-Level Policy Dialogue - Opening Ceremony			Urban Issue Hub (I) Sustainable City: Urban-Industrial Symbiosis <i>Case City: Trieste, Italy</i>				
High-Level Policy Dialogue (I)			Urban Issue Hub (II) Smart City: Innovation and Industry 4.0 <i>Case City: Shanghai, China</i>			Business Enterprises session (Co-organized with Phoenix Television)	
Open Debate	Cultural Performance	Lunch Break	Business Lunch	Cultural Performance	Lunch Break	Matchmaking Lunch	Lunch Break
High-Level Policy Dialogue (II)			Urban Issue Hub (III) Liveable City: Soft Environment for Urban Investments <i>Case City: Vienna, Austria</i>			Study Tours <ul style="list-style-type: none"> • Industry 4.0 • Smart Cities 	
High-Level Policy Dialogue (III)			Urban Issue Hub (IV) Eco City: Food Security and Agribusiness <i>Case City: Chengdu, China</i>				
Reception hosted by UNIDO Director General (Sponsored by Vienna Business Agency)							