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# Ukraine Competitive Economy Program (CEP)

## Forum Severodonetsk

November 21, 2019



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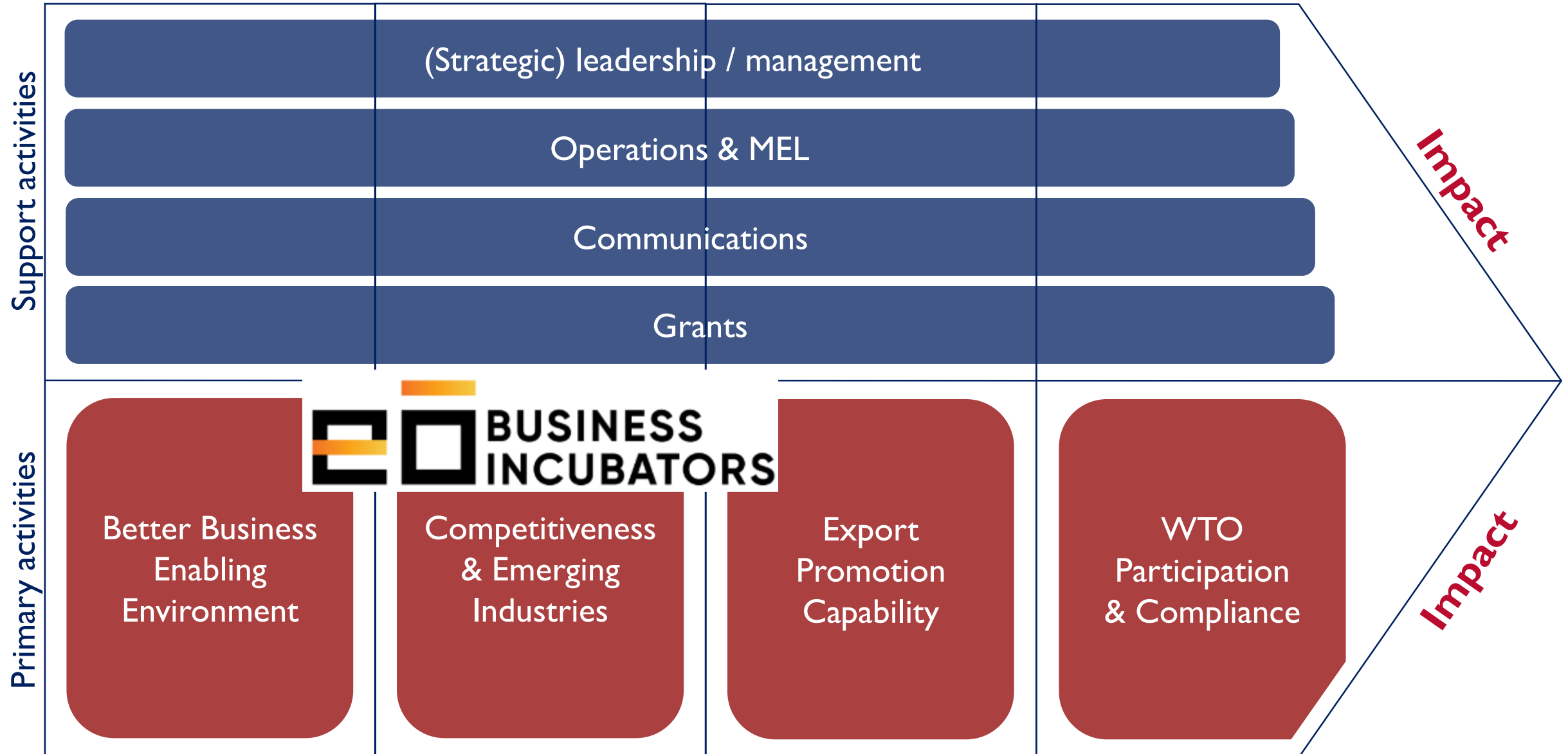
## Competitive Economy Program (CEP)

- **Duration:** Oct 2018 – Oct 2023
- **Value:** USD 42 million  
(Grants 12,5 million)
- **Implementer:** Chemonics International  
J.E. Austin Associates  
PMCG  
Berman Group

## Our Goals:

-  **Increase** Competitiveness of Firms and Promote a Competitive Economy
-  **Encourage** Open and Efficient Trade and **Boost** Exports
-  **Improve** Business Enabling Environment
-  **Drive** new Sales, Investments and Job Creation

# Program's components:



# Export Promotion Initiatives



Trade  
Events



Export  
Education



Export  
Alliances



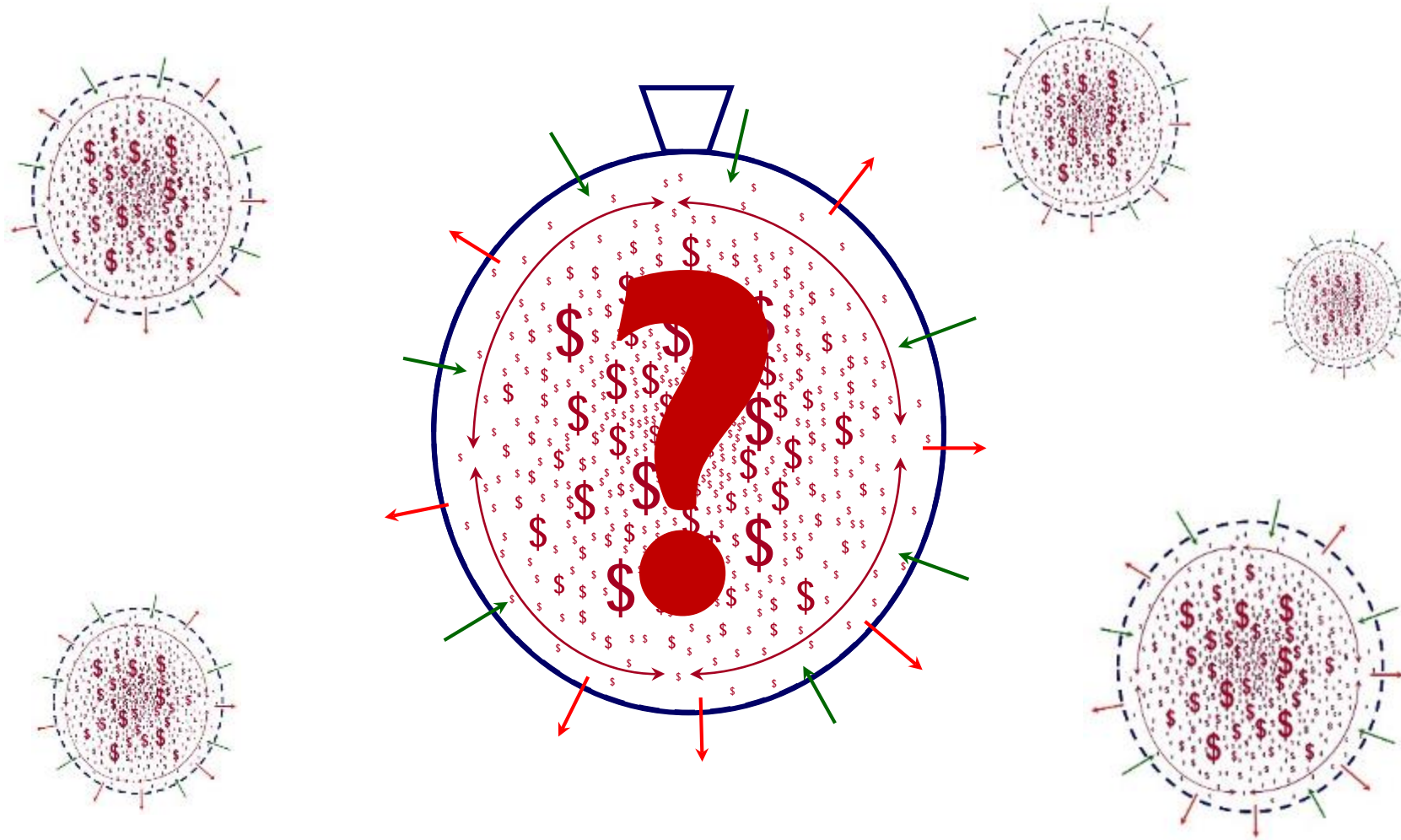
Export  
Services



Export  
Promotion  
Office



# Local / Regional Economic Development



# The Importance of Real Economy (and Trade)

## Moravská Třebová in 2017

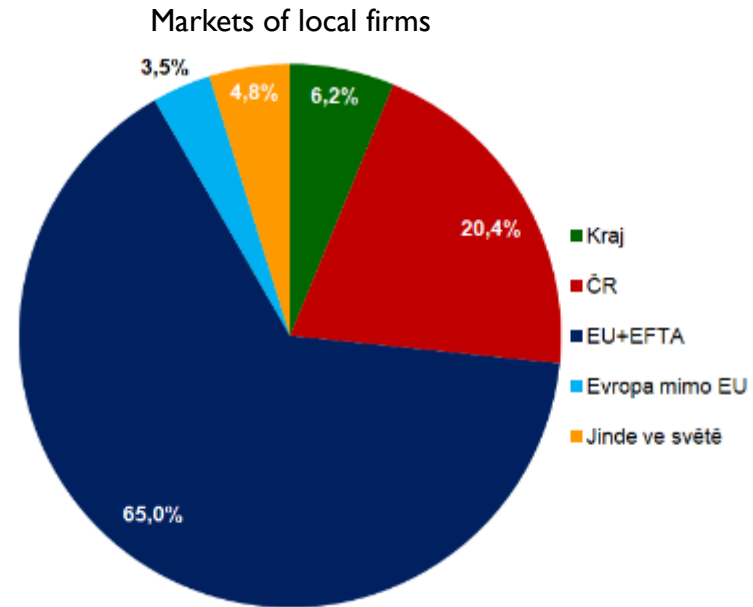
Local economic  
aggregate (estimate)  
EUR 340 million

Top 25 local firms  
EUR 262 million

The largest firm  
EUR 104 million

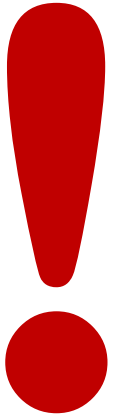
Municipal budget  
EUR 10 million

Subsidies (EU, National)  
EUR 2 million



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Announced  
investments and jobs



# Economic Development Initiatives in troubled / conflict regions:

- ❖ Inflow of FDI unlikely because of external threat = pay even more attention to maintaining business-friendly environment
- ❖ Focus on business retention and attraction of domestic investors
- ❖ Export Promotion and Local Supplier Development programs
- ❖ Contract Manufacturing Arrangements
- ❖ Use subsidies from national government mainly for development & upgrade of business (not social) infrastructure
- ❖ Don't let smart people quit the region!!!



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Дякую!

Душан Кулка

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Thank you!

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